



NEBA News

September-October 2002



Welcome East Side Business Association!

We are proud to announce that the former East Side Business Association has merged with the North East Business Association. The merger was a result of both organizations recognizing that there is strength in numbers. Specifically when dealing with issues that affect the North East businesses, the combined memberships will have an even louder voice. Now our members will come from the areas of Apalachee Parkway, Capital Circle NE & SE, Thomasville

Road and their surrounding tributaries.

When we have forums featuring political candidates, it is always best to have a large turnout to show a strong unified voice. Our new, larger membership base will show our elected officials how involved we are with political issues that apply to our businesses. And, it will offer the politicians the opportunity to discuss their thoughts and personal agendas with a larger group of constituents.

As our community begins to deal with charter government and consolidation, it is more important that ever that we have a solid representaion of community leaders to present our opinions to our elected officials.

East Side Business Association and North East Business Association as one entity is a win-win situation. Welcome to all of you!

We Have A New Look

Welcome to the reincarnation of "NEBA News"! This first edition is a work in progress and we welcome comments and input from members. Our primary goal is to inform and update our members and inspire new businesses to join our ranks!

We will be publishing "NEBA News" bi-monthly. Articles will be

due on the first day of the month of the issue. For example the September -October issue deadline is September 1st.

Please pass this newsletter on to an associate and contact us with suggestions of businesses to add to our mailing list.

Your Editors,
Maureen and Nancy

Inside this issue...

Presidents Corner.....page 2

*Membership Application.....
page 3*

Calendar.....page 4

Business Tip.....page 4

North East Business Association

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NEBA News

Editors:

Maureen Thompson- Media Options

Nancy Burns- Leon County Sheriff's Office

The North East Business Association publishes NEBA News bi-monthly. Articles of interest are welcome. Publication of submitted materials is subject to review and space available. Article deadline is the 1st day of the month of publication.

Send articles, letters, photos or suggestions to: NEBA News at the following email addresses: burns@n@mail.co.leon.fl.us or mo@mediaoptionsinc.com. or FAX-850-893-4097

For additional information phone Maureen Thompson at 850-668-0948 or Nancy Burns at 850-922-3331

President's Corner

From Ted Thomas:

Welcome to what we hope will become a bi-monthly newsletter for NEBA members. 2002 has been a busy year for your Association. Our goals for this year have been to increase our membership by 10 new businesses, and to maintain an average of 25 - 30 members at our monthly lunch meetings. To date, five new businesses have joined NEBA, and we are averaging 30 attendees at Old Town Café for our monthly luncheons. With your continued help, we can be the strongest business association in Leon County!

Our primary goal has always been to bring information to small businesses that will help protect them from unnecessary regulations. NEBA's members have shown strong support for consolidation in the past; in that light, we will be taking a straw vote on the proposed County

Charter (with recommended Chamber amendments) at our next monthly meeting, September 10. Please plan to be there to express your position on this important issue in our community.

The biggest issue currently facing NEBA members is the Lake Lafayette stormwater ordinance, and the manner in which tributaries are defined. The Lake Lafayette Basin includes over 43,000 acres. Tributaries are currently defined as any conveyance for water - which could include a ditch in your back yard. This severely restrictive definition could eliminate your right to expand your building, add a porch to your home, or build a pool. The problem of flooding and pollution needs to be solved, but it must be done through regional storm water ponds and the science of buffering and filtration, not regulation. I have committed myself to the task of asking, "Where's the science?"

Stay tuned for more on this subject, and above all.stay active!

Straw Poll From Our July And August Meetings

The votes from our straw poll at the end of the following meetings were:

July

County Commission Seat 5

Mike Rucker- 22

Bob Rackleff- 2

Chauncy Haynes-1

August

County Commission- At Large

Sal Secundo- 11

Cliff Thaell- 8

Shauna Matteo- 3

These forums have been extremely interesting and informative. Don't miss the next one!

Join Us And Make A Difference

WHAT IS NEBA?

The North East Business Association (NEBA) is a diverse group of business professionals, retailers and restaurateurs who have united for the common good of those businesses located in the North East section of Tallahassee. These businesses are primarily located along, but not limited to, Capital Circle Northeast and Southeast, Apalachee Parkway and Thomasville Road.

We patronize each other. We work, advertise and socialize together. And, in the process, we build many new friendships. We encourage all businesses in the area to join us as we build together for a better Tallahassee.

NEBA GOALS

*To promote commerce in the North East section of Tallahassee and to make it the premier shopping area in Leon County.

*To develop advertising and promotional opportunities for our members.

*To promote trade among our members and their employees.

*To create a special image and entity in our trade area.

*To advance our business interests with local and state government.

*To provide timely, interesting, and educational programs at our meetings. The meetings are held on the 2nd Tuesday of the month, 11:45 PM at the Old Town Cafe on Timberlane Rd.

AN INVITATION TO JOIN

If you are a business owner in the general area of northeast Tallahassee, you are invited to join and support our organization. We are particularly interested in active people who are willing to devote some time to the association. Remember, investing time in your business organization is an investment in yourself! We need everyone's help to make this group one of the leading business organizations in Tallahassee. Annual dues are \$35 per year payable in July.

Send membership application to:
Peggy Munroe
c/o Mays Munroe, Inc.
2762 Capital Circle NE
Tallahassee, FL 32308
850-385-9495

MEMBERSHIP APPLICATION

Date _____
Business Name _____
Street Address _____
City & Zip _____
Primary Contact _____
Business Phone _____ Fax _____
Email _____
Website _____
Services You Offer _____

Products You Offer _____
Days You Are Open _____
Business Hours _____

How do you prefer to receive notice of upcoming meetings?
Email ___ Fax ___ Phone ___
Annual Dues- Cost \$35
Paid by Check # _____ Cash _____

Calendar

NEBA meetings are held on the second Tuesday of each month at the Old Town Cafe on Timberlane Road from 11:45 am - 1:00 pm. Cost is \$10.00 per person.

Upcoming topics include:

September 10: Communications and public relations specialist, Laurie Cain, will speak on "maintaining the message". Ms Cain was formerly the communications director for the Board of Education.

October 8: Discussion of the School Board's proposed 1/2 cent sales tax increase.

November 12: Mayoral and City commission forum

December 10: Christmas party

January 14: City Commission forum

Business Tip....

Do I have what it takes to own/manage a small business?

You will be your own most important employee, so an objective appraisal of your strengths and weaknesses is essential. Some questions to ask yourself are:

- Am I a self starter?
- How well do I get along with a variety of Personalities?
- How good am I at making decisions?
- Do I have the physical and emotional stamina to run a business?
- How well do I plan and organize?
- Are my attitudes and drive strong enough to maintain motivation?
- How will the business affect my family?



**Don't Forget To
Pay Your Dues
For 2002-2003**

Mail payments to:
Barry Ward
c/o AmSouth Bank
3516 Thomasville Road
Tallahassee, Fla. 32309



North East Business Association
1706-Capital Circle N.E.
Tallahassee, Fl. 32308