

North East Business Association

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NEBA News

Editors:

Maureen Thompson- Media Options
Nancy Burns- Leon County Sheriff's Office

The North East Business Association publishes NEBA News bi-monthly. Articles of interest are welcome. Publication of submitted materials is subject to review and space available. Article deadline is the 1st day of the month of publication.

Send articles, letters, photos or suggestions to: NEBA News at the following email addresses: burnsn@mail.co.leon.fl.us or maureen@mediaoptionsinc.com. or FAX-850-893-4097

For additional information phone Maureen Thompson at 850-668-0948 or Nancy Burns at 850-922-3331

President's Corner

From Will Messer:

It is going to be an exciting year for N.E.B.A. As the incoming President, I hope to accomplish many things.

My first priority will be to make sure our association has fun. I want people to get involved, ask candid questions during luncheons and enjoy one another's company. We will also have random drawings donated by local businesses at luncheons so make sure to attend.

There are several key issues polarizing our businesses and personal lifestyles. Elections are forthcoming for both city and county commission candidates this year. With Ted Thomas helping to coordinate community leaders as speakers,

we will discuss a range of local issues monthly. We will identify how local government will represent small businesses, examine positions on consolidation, discuss commission salaries, tackle permitting and get to the bottom of why city commission elections do not coordinate with the November general election.

All of these and other issues will present themselves to us in 2004. Your voice will make a difference. Bring your ideas forward and let us strengthen our community and business purpose. I appreciate your trust and look forward to seeing all of you at our next luncheon. Happy New Year!

Editor's Message

As the New Year begins, we the editors would like to remind all of the members of the North East Business Association that the NEBA NEWS is for your use as a business tool. Please use the newsletter as a forum to address issues, promote a project your business may be involved in or for other business topics fellow NEBA members

might find of interest. You may email your articles, issues, events to burnsn@mail.co.leon.fl.us.

We also encourage all of you to invite your neighboring businesses to attend our meetings and join the North East Business Association. May your business prosper in the coming year.

Nancy and Maureen

Join Us And Make A Difference

We have arrived at a membership of 100 business members and are proud of this accomplishment. With the start of a new year let us continue to increase our membership. We encourage our members to invite guests to attend our monthly meetings and strongly consider joining our membership for the betterment of Tallahassee/Leon County.

WHAT IS NEBA?

The North East Business Association (NEBA) is a diverse group of business professionals, retailers and restaurateurs who have united for the common good of those businesses located in the North East section of Tallahassee. These businesses are primarily located along, but not limited to, Capital Circle Northeast and

Southeast, Apalachee Parkway and Thomasville Road.

We patronize each other. We work, advertise and socialize together. And, in the process, we build many new friendships. We encourage all businesses in the area to join us as we work together for a better Tallahassee.

NEBA GOALS

*To promote commerce in the North East section of Tallahassee and to make it the premier shopping area in Leon County.

*To develop advertising and promotional opportunities for our members.

*To promote trade among our members and their employees.

*To create a special image and entity in our trade area.

*To advance our business interests with local and state government.

*To provide timely, interesting, and educational programs at our meetings.

The meetings are held on the 2nd Tuesday of the month, 11:45 PM at Lucy Ho's 1700 Halstead Blvd.

AN INVITATION TO JOIN

If you are a business owner in the general area of northeast Tallahassee, you are invited to join and support our organization. We are particularly interested in active people who are willing to devote some time to the association. Remember, investing time in your business organization is an investment in yourself! We need everyone's help to make this group one of the leading business organizations in Tallahassee. Annual dues are \$35 per year payable in July.

Come Have Fun and Learn About The Sheriff's Office

The Leon County Sheriff's Office "CITIZEN'S ACADEMY" is about to begin February 17, 2004.

Participants meet one evening a week for 9 weeks. They learn about virtually every aspect of a deputy's job including recruiting, patrol operations, traffic enforcement, criminal law, SWAT and hostage negotiations, corrections and many other areas.

And, the "CITIZEN'S ACADEMY" doesn't limit participants to classroom training. Students are given the opportunity to:

•ride with a deputy during a tour

of duty

•tour the Jail facilities and Courthouse

•voluntarily participate in a beam hit and defensive tactics session

•attend a SWAT demonstration at the Law Enforcement Academy and shoot some of the high powered weapons.

Students attracted to the academy are a culturally diverse group of people including bankers, businessmen and women, judges, housewives, school teachers, media representatives, retirees and citizens from all walks of life.

"CITIZEN'S ACADEMY"

graduates gain greater awareness and appreciation of the difficult challenges and decisions a deputy sheriff faces every day.

Community involvement is the most powerful force any law enforcement agency has in the fight against crime. Through the "CITIZEN'S ACADEMY", citizens become more involved in making Tallahassee and Leon County a better place to live.

For more information contact (850)922-3323 or visit our website at <http://lcs.leonfl.org/citizens.htm>.

Calendar

NEBA meetings are held on the second Tuesday of each month at Lucy Ho's 1700 Halstead Blvd. from 11:45 a.m.- 1:00 p.m. Cost is \$9.00 per person

January 13- Attorney Jim McConaughay will discuss workers compensation as it affects small businesses.

February 10- Sheriff Larry Campbell will discuss the issue of merging and creating a joint communications and dispatch center and the Emergency Medical Service.

March 9- Mayor John Marks will discuss "My first year in office, the good, the bad and the ugly."

Business Tips....

How do I set up the right record keeping system for my business?

The kind of records and how many you need depend on your particular operation. The U.S. Small Business Associations' resources and an accountant can provide you with many options. When deciding what is and is not necessary, keep in mind the following questions:

1. How will this record be used?
2. How important is this information likely to be?
3. Is the information available elsewhere in an equally accessible form?

What financial statements will I need?

You should prepare and understand two basic financial statements:

- (1) the balance sheet, which is a record of assets, liabilities and capital; and
- (2) the income (profit and-loss) statement, a summary of your earnings and expenses over a given period of time.



NEBA News

WWW.NEBAONLINE.ORG

January-February 2004

Welcome Our New And Returning Board Members

As 2004 commences, we would like to welcome the new Officers and Directors of NEBA. January 13, at our monthly meeting, a new slate was unanimously approved by the membership. Following are the individuals who have agreed to take leadership roles for the coming year:

Serving as Officers are:
President- Will Messer, Messer Insurance; Vice President- Maureen Thompson, Media Options, Inc.; Secretary- Nancy Burns, Leon County Sheriff's Office, Treasurer- Barbara

Clements, Bridel & Clements, LLC.
Directors: Scott Hunt, Hunt Insurance Group; Adam Levinson, Catamount Communications; Peggy Munroe, Mays-Munroe; Ted Thomas, Thomas Appraisals & Real Estate; Kurt Tellers, St. James Certified Property Management; Angie Hearl, Nationwide Insurance; Rich Blankenship, Carr, Riggs & Ingram CPA; Kevin Tuten, MobileNETS, Inc. and Alan Null, Waddell and Reed.

Please don't forget to thank these professionals for their hard work, and for making NEBA the vibrant organization that it is today!

The North East Business Association would like to wish all of our members a happy, healthy and prosperous New Year!



North East Business Association
c/o 2930 Capital Medical Blvd.
Tallahassee, Fl. 32308

Thanks To Everyone

Thanks to all of you who came to the NEBA Holiday party and brought toy donations for the TOYS FOR TOTS program. We had a great turnout and a lot of toys were donated, even a bicycle!

Thanks also to Will and Jennifer Messer for hosting a delightful Holiday party. We hope everyone had a joyful holiday season.



Inside this issue...

President's Corner.....	page 2
What is NEBA?.....	page 3
LCSO Citizen's Academy.....	page 3
Calendar.....	page 4
Business Tips.....	page 4